



**METROPOLITAN BUSINESS & CITIZENS ASSOCIATION**

1616 Pacific Avenue FL 6 Atlantic City, NJ 08401 609.348.1903 [www.mbcanj.com](http://www.mbcanj.com)

Dear **MBCA Friend**,

The Metropolitan Business & Citizens Association (MBCA) is holding its **27th Annual Installation & Awards Gala Reception** to be held this year at MBCA Member and Host Sponsor **Tropicana Atlantic City** on Monday, October 23, 2017. As we celebrate 27 years of strong leadership, community involvement and charitable participation, the MBCA is happy to be able to offer limited Salute Sponsorship Packages for this upcoming event. This has always been **the** business & social event of the year and we are proud to have given over \$225,000 to regional charitable and civic events and \$200,000 in scholarship monies to residents in the Greater Atlantic City area. It is only with the help of supporters like yourself that we will be able to continue to assist those in need. Some of our past sponsors were: TD Bank, Borgata, Cooper Levenson, South Jersey Industries, Insurance Agencies Inc., Tropicana, AC Electric, ABM, IGT, Caesars Entertainment, Broadley Mechanical, Resorts Casino, The Press of Atlantic City, ARH, Ford Scott, Local #351, Local #5 (Bricklayers & Allied Craft workers), The CRDA, The Forza Insurance Group, Humana Kline Construction, Garden State Advertising, Fulton Bank, Local #351, AtlantiCare, ACCC, Stockton University, Local #255, SOSH, Bacharach Institute, Local 54, ACUA, Glenn Insurance, Miss America, Golden Nugget, Calvi Electric, FantaSea Resorts, DCO Energy, Colonial Life, The Claridge Hotel, Meet AC and Rutgers University.

### **We are looking for you to be a participant in this year's event!**

We will be saluting **Tropicana Atlantic City**, a premier East Coast Destination, which has invested over \$90 Million of Development to bring innovation and non-gaming excitement to the Boardwalk and Atlantic City. They have expanded with over 24 Restaurants, (including the New Graces Venues) 25 shops, 18 nightclub and bar venues, AtlantiCare LifeCenter Fitness, The Quarter and an IMAX theater. They have created hundreds of jobs during its construction and expansion projects and currently employ over 3,000 employees. Their Community contributions include The Hero Campaign, Seashore Gardens, Tara Miller Foundation, Casa for Children, Shore Medical Center, AtlantiCare, GLBTA, & United Way of Atlantic/Cape County. They continue to offer a FREE Fireworks Show on the Boardwalk and Beach every Summer for the Community. This truly makes them an outstanding honoree for 2017. This is a great way to applaud TROPICANA Atlantic City for their many accomplishments and continued development, expansion and growth in our region. **Mr. Steve Callender** (General Manager) will be accepting the **MBCA Community Spirit Award** at the fall event. We are proud to be able to salute their Business and Community achievements in our region.

Please Join us on **October 23rd** with your salute & participation for  
**"Tropicana Atlantic City"**

This year, we have limited **Salute Sponsorship Packages** and appreciate your consideration in joining MBCA as a sponsor for this special salute on our **27th Anniversary** and to **Tropicana**. Partial proceeds will go to the MBCA charitable arm for the community. We look forward to hearing from you and participating in our Installation Dinner/Awards Gala.

**DEADLINE** for sponsorship inclusion on Invite is **Sept 5th, 2017**

Sincerely,  
**Mr. Gary Hill**: Community Relations  
(609) 348-1903

Hon. Don Guardian  
*Vice President/Secretary*

Jazmyn Rivera  
*Corresponding Secretary*

Michael Goloff, CPA  
*Treasurer*

Gary Hill  
*Executive Director/  
Community Relations*

Lloyd D. Levenson, Esq.  
Cooper Levenson  
*General Counsel*

**Executive Board**  
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Mark Vanderwielen

**Advisory Board**  
George Baumgardner, Jr.  
John M. Eccles, Jr., Esq.  
Joseph Faldetta



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## **ANNUAL EVENT SPONSORSHIP PARTICIPATION**

### **MBCA – 27th Installation/Awards Gala**

**October 23rd, 2017 ( Tropicana Atlantic City )**

**27th Annual Awards/Installation Sponsor Opportunities**

#### **Package I (Lead Event/ Corporate Benefactor Sponsorships) - \$ 6,500-Limited**

- (A) 20 Tickets to Gala Reception( with Signage) RESERVED TABLE
- (B) Cover Ad/ Page in Journal Book( Color)
- (C) Corporate Logo/Signage
- (D) Logo/Co.on all press releases, invites, etc.: Major Presenter of event
- (E) Private Lunch with MBCA Executive Board
- (F) Special Event Gift
- (G) Co-Presenter with Atlantic City Mayor to Award Recipient

#### **Package II (Gold Sponsorship) - \$5,000.00**

- (A) 12 ( Ticket( Package) to Gala Reception with Signage RESERVED TABLE
- (B) Corporate Name/Logo Signage & Recognition
- (C) Full page Ad in Journal Book
- (D) Logo/Co. Name (Invites, Envelopes, etc.)

#### **Package III (Silver Sponsorship) - \$3,000.00**

- (A) 10( Ticket Package) to Gala Reception (with Signage) RESERVED TABLE
- (B) Corporate Name/Logo Signage & Recognition
- (C) Logo/Co. Name (Invites, Envelopes, etc.)
- (D) Half Page Ad in Journal Book

#### **Package IV ( Bronze Sponsorship)-\$1,800.00**

- (A) 5 Tickets to Gala Reception
- (B) Corporate Name/Logo Signage & Recognition
- (C) Quarter Page Ad in Journal Book
- (D) Logo/Co. (Invites, Envelopes,etc.,)

**We will be Honoring (Tropicana Atlantic City)**

**at Our 27th Anniversary with Our  
2017 Community Spirit Award Recipient**

**DEADLINE FOR INCLUSION ON INVITE AUGUST 29th**

Hon. Don Guardian  
Vice President/Secretary

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Treasurer

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