



METROPOLITAN BUSINESS & CITIZENS ASSOCIATION

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Dear MBCA Friends

The Metropolitan Business & Citizens Association (MBCA) is gearing up for their **29th Annual Installation & Awards Gala Reception** to be held this year at MBCA member and Host Sponsor **Hard Rock Casino** on Tuesday **October 22nd**, 2019. As we celebrate 29 years of strong leadership, community involvement and charitable participation, the MBCA is happy to be able to offer limited Salute Sponsorship Packages for this upcoming event. This is *the* business & social fundraising event of the year, allowing us to have given over \$280,000 to regional charitable and civic events and \$300,000 in scholarship monies to residents in the Greater Atlantic City area. It is only with the help of supporters like yourself that we will be able to continue to assist those in need. Some of our past sponsors were: TD Bank, Borgata, Cooper Levenson, SJI, Ancero, Insurance Agencies, Tropicana Resort, AC Electric, Caesars Entertainment, Resorts Casino, The Press of Atlantic City, ARH, Ford Scott, Local #351, Local #5 (Bricklayers/Craftworkers), The CRDA, Ocean Casino, Garden State Advertising, JJS Construction, Concord Engineering, Ford Scott, AtlantiCare, Stockton University, Local #255, Sosh Architects, ACCC, ACUA, Shore Medical Center, South Jersey Paper, Bacharach Institute, Local 54, Glenn Insurance, Miss America, Golden Nugget, Calvi Electric, FantaSea Resorts, DCO Energy, The Claridge Hotel, Meet AC, Spectra, Siganos Management and Rutgers University, Boraie Development, Hard Rock Casino, Local #322 and Marathon Engineering.

YOUR PARTICIPATION MAKES THE DIFFERENCE!

We will be saluting **two** major Atlantic regional businesses: **Hard Rock Casino** and **Atlantic City Electric**. The new **Hard Rock Casino** with over \$500 Million in development, investment and over 3,800 jobs created is a real game changer in the Atlantic City casino industry with a worldwide reputation for entertainment, hospitality and gaming and a community commitment of over \$200,000. **Atlantic City Electric** will spend over \$64 million on the local energy distribution grid, job creation, expansion of services and over \$1 Million to local non-profits as well as volunteerism in the region. These two business and community leaders have accomplished much in this region and we are thrilled they will be accepting the **MBCA Community Spirit Award** at the fall event.

This is your opportunity to applaud the **Hard Rock Casino** and **Atlantic City Electric**, their many accomplishments, job creation, continued investment & development, expansion and growth in our region. **Mr. Gary Stockbridge** (President of AC Electric and Delmar Power & Light) and **Mr. Joe Lupo** (President Hard Rock Casino) will be accepting the **MBCA Community Spirit Award** at the fall event. We are proud to be able to salute their business and community achievements in our region.

*Please join us **October 22nd** saluting **Hard Rock Casino & Atlantic City Electric***

This year we have limited **Salute Sponsorship Packages** and appreciate your consideration in joining MBCA as a sponsor for this special salute for our **29th Anniversary**. Partial proceeds will go to the MBCA charitable arm for the community. We look forward to hearing from you and participating in our Installation Dinner/Awards Gala. **Deadline** for sponsorship inclusion on Invite is **September 10th**, 2019.

Sincerely,


Mr. Gary Hill - Community Relations

OFFICERS

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MBCA – 29th Installation/Awards Gala

October 22nd 2019 (HARD ROCK CASINO)

29th Annual Awards/Installation Sponsor Opportunities

Package I (Lead Event/ Corporate Benefactors /Platinum Sponsorships) - \$ 6,500

- (A) 20 Tickets to Gala Reception(with Signage) RESERVED TABLE
- (B) Cover Ad/ Page in Journal Book(Color)
- (C) Corporate Logo/Signage
- (D) Logo/Co.on all press releases, invites, etc.: Major Presenter of event
- (E) Private Lunch with MBCA Executive Board
- (F) Special Event Gift
- (G) Co-Presenter with MBCA President to Award Recipient

Package II (Gold Sponsorship) - \$5,000.00

- (A) 12 (Ticket(Package) to Gala Reception with Signage RESERVED TABLE
- (B) Corporate Name/Logo Signage & Recognition
- (C) Full page Ad in Journal Book
- (D) Logo/Co. Name (Invites, Envelopes, etc.)

Package III (Silver Sponsorship) - \$3,000.00

- (A) 10(Ticket Package) to Gala Reception (with Signage) RESERVED TABLE
- (B) Corporate Name/Logo Signage & Recognition
- (C) Logo/Co. Name (Invites, Envelopes, etc.)
- (D) Half Page Ad in Journal Book

Package IV (Bronze Sponsorship)-\$1,800.00

- (A) 5 Tickets to Gala Reception
- (B) Corporate Name/Logo Signage & Recognition
- (C) Quarter Page Ad in Journal Book
- (D) Logo/Co. (Invites, Envelopes,etc.,)

**We will be Honoring (HARD ROCK Casino & Atlantic City Electric)
at Our 29th Anniversary Gala- Tuesday Oct. 22nd ,2019**